

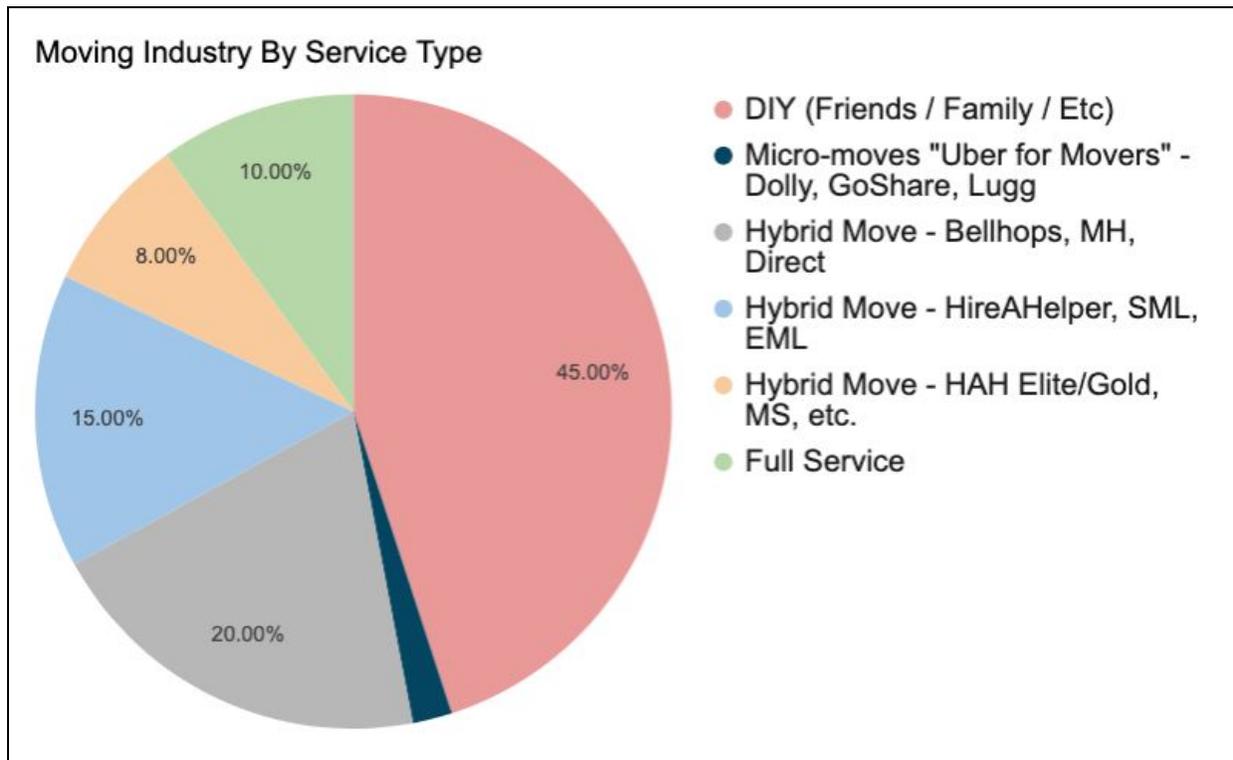
March 11, 2020

OCEANSIDE, CA, March 11, 2020 - HireAHelper, the web's highest-rated marketplace for affordable moving options, today released data on industry trends for labor-only jobs.

Known as a Hybrid™ Move, data shows booking movers to load and unload transportation vehicles is a predominant trend in America. Hybrid™ Moving curtails large fees of Full-Service companies who traditionally provide all-in-one packing, moving, and driving services.

Moving Industry Trends

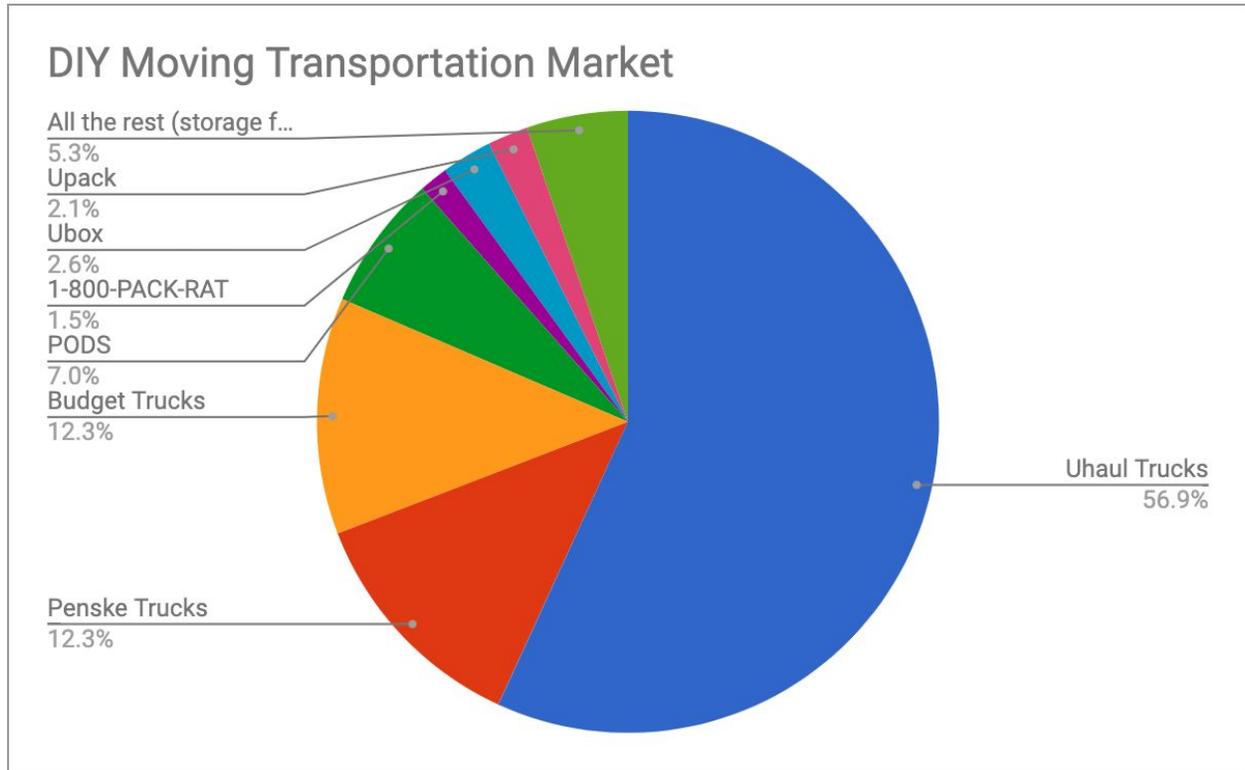
“Using US Census data, in addition to reported numbers from van lines and other sources, we know American moving trends are predominantly split between ‘do it yourself’ moves, where you move by yourself and/or with family and friends, and various fulfillment of labor-only moving,” says Ryan Charles, VP of Growth & Product Marketing at HireAHelper.



[moving industry graph]

“Full-Service moves, where a large van company fulfills all aspects of a move for a large sum of money, actually only make up about 10% of all moves relative to labor-only and DIY moves, despite rampant reporting by the media based on the metrics of Full-Service moving.’

DIY Moving Trends By Transportation Type



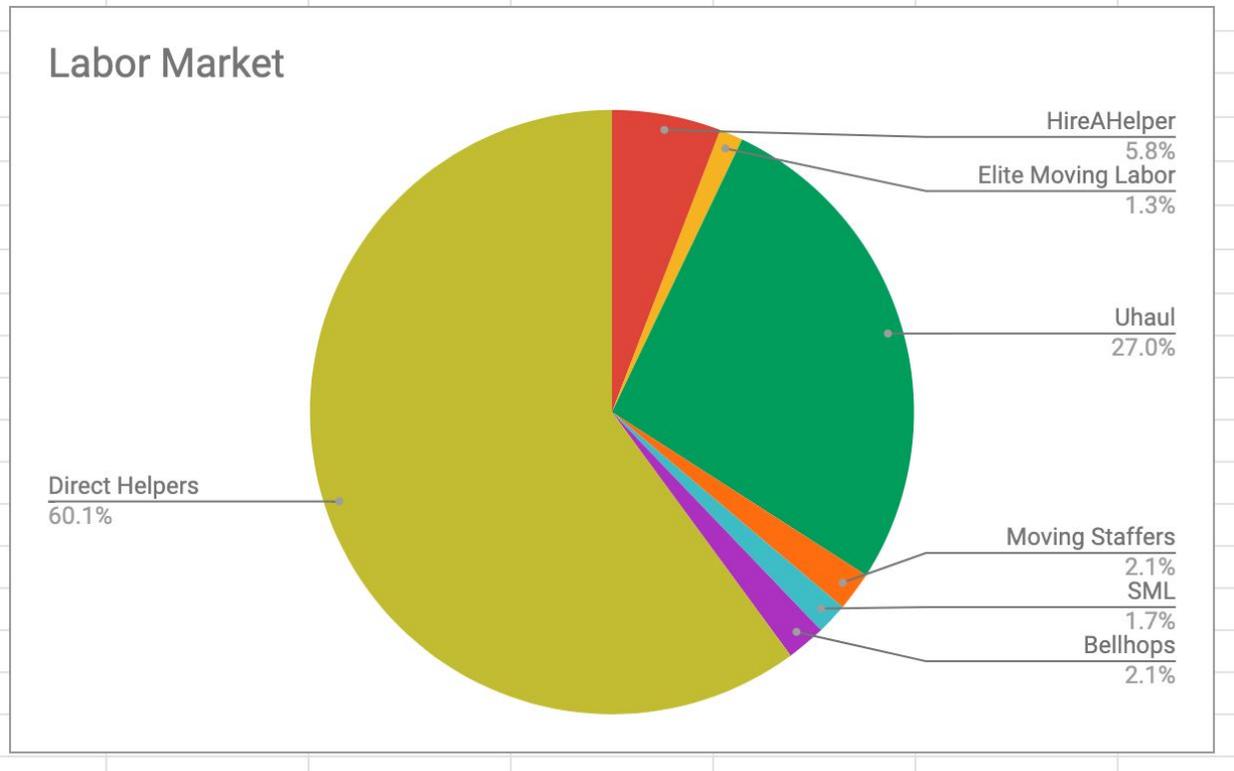
“Collating publicly reported revenue numbers with data from affiliates, partners and industry associations, we’ve calculated that U-Haul makes up about 56% of the rental market, accounting for 19% of total annual moves in America,” says Charles. A large combination of other vehicle rental and storage companies make up the other portion, with Penske and Budget leading the pack at about 12%, respectively.

HireAHelper portable container affiliates such as PODS and 1-800-PACK-RAT also service significant portions of DIY Moving.

Labor-only (Hybrid™ Moving) Trends

Given the sizeable percentage of people moving who follow up their rental purchase with added labor-only services, there is an observable trend in where people book labor services.

Continues Charles, “Right now, more than half of all people contract some kind of moving service, whether online or over the phone. Of those people, mover marketplaces like HireAHelper are among the growing 40% of labor-only providers, which speaks to the demand for standardized and insured services, among other factors.”



According to internal metrics and reported figures, U-Haul's MovingHelp.com and HireAHelper.com are the largest moving labor marketplace providers in the industry. A myriad of other services, including app-based labor such as TaskRabbit and Handy, all combine to make up the bottom 7% of labor for moving transportation.

Labor Market as of 2020

- 60.1% contact movers directly
- 27% rely on U-Haul's MovingHelp.com
- 5.8% use HireAHelper
- 7.2% use all other services combined (e.g., Handy, TaskRabbit, SML, etc.)

Media with questions can reach HireAHelper at [email here]

About Ryan Charles

Ryan is the VP of Growth & Product Marketing at HireAHelper. He joined HireAHelper in 2010 after leaving an Operations Manager role with Aramark Uniform Services at the largest industrial laundry facility in the world. Since then he's worked on many different areas of HireAHelper including business development, sales, operations, and marketing. He created HireAHelper Corporate Relocation (a subsidiary of HireAHelper), as well as Moving 101™.

You can reach him on [Twitter](#).

About HireAHelper

Established in 2007, HireAHelper is the highest reviewed marketplace for moving services on the web. Over the last ten years, HireAHelper has overseen well over a quarter of a million moves, with a 4.7 out of 5 star rating by its customers. HireAHelper is the official labor-service provider of Budget Rental Truck and an affiliate of PODS moving containers, 1-800-PACK-RAT and more.

HireAHelper is a Porch Company, the leader in home repair services. Its headquarters is located in Oceanside, CA. You can reach HireAHelper at 800-995-5003 or by email at press@hireahelper.com.